

# ADAM ECKERT

ENTREPRENEUR



## EXPERIENCE

### Outer Edge

Chief Operating Officer

2019 - Present

- Oversee daily operations. Design and implement business strategies and cost efficiency solutions.
- Built website & created complete online presence. Management of digital marketing and web services.

### Mvemint

Founder

2019 - Present

- Launched finance and investing brand focused on sound fundamental and technical analysis.
- Catalyst driven options trading strategies.
- Identification of market movement and publication of company news and events.

### John Eaton Homes

Director of Operations

2017 - 2019

- Management of all aspects of our building projects from beginning to end including ongoing warranty with existing homeowners. Increased efficiency of overall operations.
- Managed social media pages and oversaw the company website and email accounts.
- Attended 2019 International Builders Show in Las Vegas and won "Best New Outdoor Living Product".


### Tomorrow Tree, LLC

Co-Founder

2015 - 2017

- Nurtured company from conception.
- Created product line including designs and descriptions.
- Developed online store and implemented multiple marketing strategies.
- Supported reforestation efforts by planting a tree for each product sold..

## CONTACT

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 www.adameckert.com

## EDUCATION

2011 -2015

**Indiana University Bloomington**

Philosophy

Creative Writing, Psychology

2006-2010

**Roncalli High School**

Student of the year (Senior Year)

## SKILLSET

- Investing
- Writing
- Creative Content
- Operations
- Marketing
- Communications
- Social Media
- Wordpress
- Microsoft Office